Featuring TEDxCUHK 2024 Speakers:

Prof. Apple Chui - Assistant Professor at School of Life Sciences, CUHK / Founder of 'Coral Academy'

Talk Title: Coral restoration in a highly urbanised city, Hong Kong

Prof. Apple, also known as "coral mum," is a research assistant professor at the School of Life Sciences in The Chinese University of Hong Kong (CUHK). Her research focuses on the impact of climate change on corals in marginal environments like Hong Kong and the restoration of degraded coral habitats. Prof. Apple is also actively involved in public outreach and education activities, and she founded the "Coral Academy" in Hong Kong to raise awareness and inspire action in coral conservation.

Prof. Roger Chung - Co-Director, CUHK Centre for Bioethics

Talk Title: Why do we need to talk about inequalities in an unequal world?

Prof. Roger started his career as a university professor at the age of 27 and is now a director of the Centre of Bioethics and associate director at the Institute for Health Equity at CUHK. He is also an award-winning professional artist with several best-selling albums in Hong Kong who is influential in the fields of jazz, gospel, blues, and audiophile. Prof. Roger, who built the first official website for Bill Murray at the age of 13, has been described by the media as "multipotentialite".

Dr. WaiFung Tsang - Co-founder of <u>Onaya Science</u>, clinical Psychologist, Student of Curanderismo

Talk Title: A Message of Interconnection: Lessons from Ayahuasca and Indigenous Elders.

Born in Hong Kong, **Dr. WaiFung Tsang** is a clinical psychologist and co-founder of Onaya Science, a scientific research organization specialising in the ceremonial use of ayahuasca and plant medicines in the Peruvian Amazon. His primary focus of study is currently on traditional approaches to treating PTSD in military veterans, as he trains in the indigenous Shipibo lineage. WaiFung is also an avid musician, with his band United Freedom Collective, signed under the acclaimed UK label: DamaDama - Ninja Tune, bringing a vibrational resonance to his clinical work.

Aaron Leung - Founder of Aaron's Public Speaking Studio / TEDx & Public Speaking Coach / Corporate Trainer in Fortune500 Companies / World Champion in Impromptu Speaking 2019/ Keynote Speaker since 2009

Talk Title: The Essential Communication Class that Ages Through Time

Aaron is an award-winning international dynamic speaker, TED coach, and Enthusiast who innovates and revolutionlizes the art of speaking over the century and is the pioneer of the hybrid communication movement. He is currently the founder of Aaron Public Speaking Studio, which endeavors to help individuals of all ages in public speaking and personalizing their delivery styles. From an introvert with a fear to trust to transforming thousands of talented speakers globally, Aaron has dedicated his life to making a difference over 50000 people's lives each year with their own voices & stories.

Charlton Shiu Cheuk Lam 邵卓琳 - Social Innovator / Author / Founder of Diversity in Community

Talk Title: Smash! Reborn from the cracks by embracing the randomness of life

Charlton is a visionary and driven global youth social leader committed to catalyzing social change and promoting diversity and inclusion through innovative approaches. As an author and a social entrepreneur, Charlton has published her autobiography at the age of 18, resonating with audiences across the APAC regions by sharing her journey of resilience amidst adversity. Her efforts center on fostering cross-sector collaborations to drive social innovation and promote social inclusion globally.

Dicky Poon - Financial Reminder

Talk Title: Mentality of Sales: Hunter vs Farmer

Dicky is working in a Fortune 500 insurance company as a professional financial consultant. Dicky specializes in wealth management and retirement solutions to help customers achieve stability and prosperity. Also, Dicky is a leader who manages the sales team over 15 years. By leading the sales team, Dicky finds the secret of success in sales.

Fiona Tin - Multifaceted achiever – A marketing leader at CHANEL, a potter, a pianist, and a proud single mother, and also a change catalyst and a feminist

Talk Title: Orchestrating a Life of Growth from Within

As a seasoned marketing leader with a 20-year track record in the luxury sector, **Fiona** deeply understands consumer behavior and market trends. She thrives in creating effective strategies to establish new product franchises and pioneering brand-building projects with worldwide resonance. Her expertise lies in crafting compelling campaigns and client journeys that engage and resonate with target audiences.

Tiffany Ng - Certified Financial Planner

Talk Title: If you want to change the world, change Financial Education

At 15, **Tiffany** studied abroad in the UK and later completed her Business Management degree at the University of Warwick. She took a gap year to volunteer in Thailand before returning to her hometown. Her love for exploring the world has led her to 52 countries by the age of 25. Progressing from the Miss Hong Kong Pageant and TV actress, Tiffany has become a Certified Financial Planner (CFP), among the 3.5% of the financial planning industry in Hong Kong, and received global industry recognition 'Court of the Table' twice. She is passionate about education and self development, having spoken at TEDx back in 2018, she is now ready to take on a new challenge at TEDxCUHK.

Vera Lui - Certified Sexuality Educator / Founder of Sally Coco

Talk Title: Every orgasm has a story. What's yours?

Co-founder in 2010 of the woman-friendly intimate lifestyle shop Sally Coco, **Vera Lui** has been instrumental in changing attitudes towards sexual matters in Hong Kong, particularly in more conservative sectors where sex education is limited or nonexistent. Her frank and often humorous videos answering common questions and reviewing intimate toys have garnered 20 million views on YouTube and around 102,000 subscribers. She was the driving force in launching the Women's Festival at Eaton House in 2018, an annual festival and platform exploring topics from a female perspective.